

# DISTRICTS FOR DESIGNERS



## FAITH'S FASHION FOCUS: *Circle and the Square*

The home of the Metropolitan Opera House, the New York State Theater, Juilliard and Fordham Law School, Lincoln Center for the Performing Arts and its surrounding Lincoln Square neighborhood have been the focus of high culture and learning in New York for decades. Now, with the relocation of Fashion Week to this area, it's become the center of high style, as well. Combined with the redevelopment of Columbus Circle just a few short blocks away, Lincoln Square has become a retail and dining headquarters worthy of its cultural landmarks.

### ABOUT THE SQUARE

Lincoln Square itself is relatively small, bounded by Broadway, Columbus Avenue, West 65th Street and West 66th Street. Once a stereotypical "tough" neighborhood, the construction of Lincoln Center in the 1960s gentrified the area and helped create the rebirth of the Upper West Side. High-rise apartment buildings quickly followed, most with retail on street level. Lincoln Center's 2007 redevelopment has further integrated the cultural complex with its surrounding neighborhood, as has the Lincoln Center Conservancy, which has

fostered cooperation among many of the area businesses.

Just a few blocks south is a continuing retail and dining rebirth story at Columbus Circle. The area is dominated by the famed statue of Christopher Columbus, created by Italian sculptor Gaetano Russo, fittingly erected in 1892 to celebrate the 400th anniversary of the explorer's first trip to the Americas. The circle was renovated in 2005 for its own centennial. And now it has another landmark – Time Warner Center, which replaced the outmoded New York Coliseum convention center (more about that later).



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