

Earnshaw's

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MonnaLisa Secures Space for 90210 Flagship

Italian children's label MonnaLisa has signed a lease for retail space in the heart of Beverly Hills, according to **Faith Hope Consolo** and **Joseph Aquino of Prudential Douglas Elliman's Retail Group**. The site is said to be the future location of the Milan-based brand's West Coast flagship (the brand opened a Manhattan location in 2009). The apparel company currently operates 40 stores in Italy, and the label sells in approximately 800 stores around the globe.

MonnaLisa currently offers three labels for girls: the eponymous brand, Chic MonnaLisa and Jakioo. The company reportedly also has plans to introduce a boys' label.

Visit www.monnalisa.eu.

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