

ELLE

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CULTURE

It Happened Last Night: Blake Lively Downtown, Anna Sui Uptown, and Countless Stars in Between

by Sydney Wasserman



Jean-Claude Jitrois (center) at **Realm boutique**.

Photo: Billy Farrell Agency

While it was pouring rain last night in New York, it was also blaring with energy from all corners of the city. SoHo was brewing with the much-anticipated opening of **Realm boutique**, hosted by leather-clad designer Jean Claude Jitrois, who happily engaged with future customers flanked by an entourage of sharp-suited translators. Blake Lively came to check out the stock. After filming *Gossip Girl* in Paris, the girl's got an eye for the European designers, from Ermanno Scervino and Alexis Mabille to the second-skin leather masterpieces of Jitrois.

A few blocks south, Levi's catered to the all-American hip kids in their Photo Workshop store, where The Duke Spirit rocked the private concert and beer was served in souvenir glasses. Custom-worked Levi's denim jackets with denim patches and wooly mustard knit sweaters set the atmosphere to a desirable lumberjack-swank.

Over on the Bowery, Patricia Field opened her kaleidoscope-colored home to celebrate the collection of bags she designed for MCM. It wouldn't be a Patricia Field party without a far-away inspiration, which in last night's case was brought forth by a dancing electric violin player, Sarina Suno, who serenaded the crowd as she traipsed down the balcony. On the other side of town, Richard Gere and Alec Baldwin charmed guests of the Artwalk NY auction, honoring artist James Rosenquist. Art and fashion lovers picked at tastings from Michael's, Macao and Betel restaurants and eagerly eyed the centerpiece, a \$250,000 Rosenquist.

Further uptown, Anna Sui excitedly signed copies of her eponymous Rizzoli book which covers the designer's 20-year career in fashion. In true form of a seasoned style icon, Sui's metallic nails coordinated with the cover of her book. Even further uptown, the Guggenheim brought together celebrities and the young and fashionable to announce the winner of the Hugo Boss Prize. Conceptual artist Hans-Peter Feldmann won a solo exhibition in the museum come May 2011, and celebrities and fashion folks alike showed off their finest uptown style.

***Realm boutique at 98 Greene Street, New York, NY 10012 was leased by Faith Hope Consolo and Joseph Aquino of Prudential Douglas Elliman's Retail Group.**



Realm at 98 Greene Street, New York City