

GOTHAM

August 13, 2010

STYLE / WHAT'S IN STORE

What's in Store

BY FAITH HOPE CONSOLO



Retail expert Faith Hope Consolo gives an insider's look into the latest boutiques hitting Manhattan

NEW YORK'S PREEMINENT SHOPPING scene presents an ever-expanding array of options. Resident shopaholics know (and tourists soon discover) that the city abounds with buying opportunities—whether you're Uptown, Downtown or anywhere in between. To help plot your course, I've compiled a list of the newest shops on the block— and those we've heard are on the way. Read on for my exclusive retail reveal!

Madison Avenue

609: French crystal palace **Lalique** reemerges in a sparkling new space.

701: Madison Avenue continues to live up to its "Jewel Coast" nickname as it ushers in **Girard-Perregaux**.

712: **David Yurman** shines.

713: **Longchamp** reinvigorates the block.

717–719: **Devi Kroell** does Uptown.

809: **Solange Azagury-Partridge** recently launched its latest locale.

888: The crown jewel of Madison, **Ralph Lauren** transforms itself with a complete redesign.



Fifth Avenue

452: Joseph Edwards joins the neighborhood.

645: Gant expands its existing trilevel flagship to house its expanded Rugger collection.

681: Tommy Hilfiger's global flagship flies high.**711:** The first New York store for **Omega** watches recently debuted.

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Downtown

J.Crew's newest men's shop pops up at 484 Broadway... French upscale loungewear line **LTJ**

Arthur just moved into 329 Bleecker Street...

Escada constructs an outpost at 560 Broadway...

7 For All Mankind adds another store to its arsenal at 73 Fifth Avenue.

Faith Hope Consolo is the Chairman of the Retail Leasing, Marketing and Sales Division of Prudential Douglas Elliman