

luxury briefing.

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LVMH, Burberry, Mulberry, Versace: strong financial results

The Apple Store, Ralph Lauren -

Massimo Ferragamo's tips for Xmas 2010

Luxury travel: the recession's over
(Dorchester Collection: did it ever begin?)

Billionaires: also now known as philanthro-capitalists

Please blow my mind! Update on the LB Conference, p24

London

New York

THE arrival of **Vanessa Bruno** at 1 Grafton Street, at the junction of Dover Street, consolidates Dover Street's position within the retail streetscape of Mayfair. The street was originally built by the same syndicate of developers who created Bond Street, headed by Sir Thomas Bond. Most recently **Acne** launched into the UK from no 13, **APC** opened at number 35 and **John Rocha** purchased the former Public House at the junction with Stafford Street. The refurbished **Browns Hotel** and understated **Alloro** restaurant attract the appropriate clientele to the area, with long-term resident gallerists **Richard Green** and **Air Gallery** providing the retail diversity much like Mount Street.

The pace of change will, however, be dictated by market forces and organic growth rather than the strategic plan laid out by a custodian landlord: Grosvenor in the case of Mount Street, and the Abu Dhabi royal family in the case of Bruton Street and Bruton Place.

Conduit Street, to a degree, has suffered from the same fate, relying on the attraction of being a strategic location between Bond Street and Regent Street.

In 2003 Leonardo DiCaprio graced the street with his presence at the launch of **Sketch**, but it has since not quite fulfilled the predictions of its being the next 'cool' location within Mayfair, despite the presence of **Issey Miyake**, **Vivienne Westwood**, **Yohji Yamamoto** and **Krizia**, although this store is likely to be replaced by a new retailer quite soon.

At the junction with Savile Row, the proposed redevelopment of 50-51 Conduit Street will create new gateway letting to the spiritual home of the bespoke tailor, and the opening of **Hauser & Wirth**, timed to coincide with the Frieze Art Show, has clearly dominated the headlines in the art world. According to latest reports London now commands 40% of the worldwide art market. Anticipate further arrivals from this sector as **Pace Wildenstein**, **Gagosian** and others perhaps look enviously at the stunning new gallery in Savile Row.

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ON Fifth Avenue, **Ivanka Trump** jewelry is opening soon, at 721 in Trump Tower. At the **Takashimaya** Building, no 693, **Forever 21** will have a pop-up shop.

On Madison Avenue, **Marina Rinaldi** moved a few doors north to 69th Street. Mexican designer **Sandra de Ovando** premières at 65th Street, steps from Madison. **Jonathan Adler**, no 1097, expands to the adjacent store. **Warren Tricomi** comes to no 1117.

In Rockefeller Center, **Jacques Torres** opens a fifth city outpost at 30 Rock, joining **EShave's** new Barbershop concept in the same building.

On the Upper East Side, **Kiehl's** moves to 841 Lexington Avenue. **T Anthony** re-emerged with a new luxe luggage concept at 445 Park Avenue. **Sur La Table** debuts at 1320 Third Avenue.

In Columbus Circle, **Nordstrom's** arrival will be at 3 Columbus for its city flagship. **Comptoir des Cottonniers** moves to 182 Columbus Avenue with **Rag & Bone**.

In SoHo, **Converse** gets its very own store, 560 Broadway. **Make Up For Ever** opens an in-shop boutique in the 555 Broadway Sephora. Brazilian brand **Melissa** opens a shop on Greene Street. **Bathing Ape** is renewed and renovated at 91 Greene Street. Miami-based **Tui Lifestyle** is now at 136 Greene Street. **Mackage** and **Journelle** are opening side by side, at 125 Mercer Street. New Zealand's **Icebreaker** is to open its first NYC location at 102 Wooster Street. **Issey Miyake** recently renovated **Pleats Please** at 128 Wooster Street. **Diane Von Furstenberg** announces an opening at 135 Wooster Street. From the west coast, Kardashian boutique **Dash** comes to 119 Spring Street. The **Apple Store** is expanding to the space next store, 103 Prince Street.

In the West Village, **Hilfiger** is switching its Bleecker Street store to the new Tommy concept. **Burberry** opens at 367 Bleecker Street, on the corner of Charles. **LEO Design** 'vintage' has relocated to 543 Perry Street.

In Chelsea, **Buffalo Exchange** brings vintage to its third New York store, West 26th Street.

In Nolita, **Scotch & Soda** brings its Dutch take on tailored fashion to the US, at 273 Lafayette Street. **Creatures of Comfort** comes westward from Los Angeles to 205 Mulberry Street. Japan-based **Wedgemo Watches** will debut at 188 Orchard Street.

Trend-tracking from the streets of gold:

The Meatpacking District is the sought-after corridor for space.

Michael Kors, **Space NK**, **Dash** and **Pringle** have already been on the hunt. Stay tuned...

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auto luxe

Shock of the new



This month it can only be one car – the stunning Jaguar C-X75, which took everyone by complete surprise at the Paris show. It is highly significant for several reasons: it signals a welcome return of Jaguar to the supercar arena, it showcases genuinely new technology – a combination of lithium-ion batteries and gas turbines (effectively miniature jet engines), and it shows there can be a future for serious cars in an environmentally-sensitive world. The electric motors alone (one on each wheel, totalling 780bhp) mean it could outperform a current Ferrari 458, both in the 0-60 dash (3.4 secs) and top speed (205mph). The turbines, which can run on different liquid fuels, give it a 500-mile range. Meanwhile the interior is a lesson in how to use materials like leather and nickel. Hats off to Jag's design supremo, Ian Callum, for a tour-de-force.

www.jaguar.com