



Upper East Side Catches The Cachet Of Cache

The sales and leasing team of **Faith Hope Consolo, Chairman**, and **Joseph Aquino, Executive Vice President of Prudential Douglas Elliman's Retail Group**, has arranged the lease for women's fashion retailer *Cache* at **1144 Third Avenue**. The prominent national firm was introduced to the coveted corner space on Third Avenue at 67th Street through the team's innovative and targeted marketing program.

Located at the nexus of a posh Upper East Side neighborhood, the Third Avenue corporate corridor and "Bloomie's Country" retail, the new tenant will be joining an inspired mix of stores on the block-front, all of which have been arranged by Consolo and Aquino, comprising Canyon Beachwear, Bare Escentuals and French footwear designer Thierry Rabotin. Other businesses in the area include Lucky Brand Jeans, True Religion, lululemon athletics and Gracious Home. Formerly a portion of a Searle store, the 2,200-square-foot space contains 40 feet of double frontage along two significant shopping corridors. Cache is anticipated to open in fall 2010.

"Following a very successful leasing campaign, we were able to garner several offers for this space," said **Consolo**. "But *Cache* was, without a doubt, the best fit because its sophisticated and well-known brand appeals to an expansive base."

