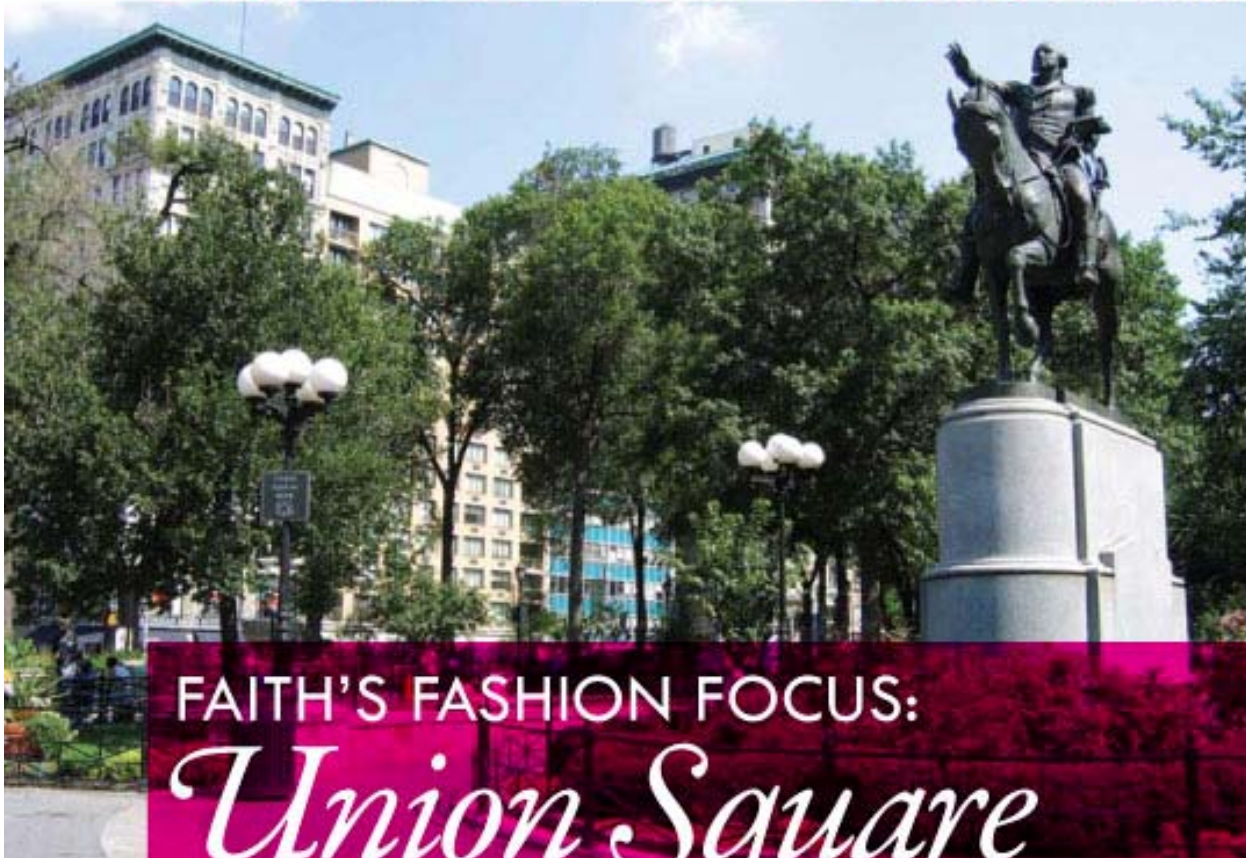


## DISTRICTS FOR DESIGNERS



FAITH'S FASHION FOCUS:

# *Union Square Savoir-Faire*

Union Square has long been one of New York's busiest high-energy neighborhoods, combining stunning architecture with practical offerings of retail and dining. Named in the 19th century for the intersection (union) of Broadway and 4th Avenue (then Bowery Road), two major thoroughfares of the time, Union Square continues to be a crossroads of ever-changing retail. Whether the goal is to dine, find ingredients for your own culinary masterpiece at the world-renowned Greenmarket, or shop a

combination of national retailers and local merchants, Union Square will fill your needs and more. Perhaps no area is better located. Just a short walk away are the Flatiron District to the north, Chelsea to the west, Greenwich Village to the South and Gramercy to the east. The neighborhood retains a youthful energy given the proximity of The New School and several New York University dormitories.

By Faith Hope Console  
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## VISIT THE SQUARE

Overseen by the New York City Department of Parks and Recreation, Union Square Park is surrounded by development on all four sides, including the four Zeckendorf Tours on the east, the Decker Building among others on the west, and the mixed-use One Union Square South project to the south.

The true heart of the neighborhood, the park is an oasis of art. Dominating the square is Henry Kirke Brown's equestrian statue of George Washington, which at its 1856 unveiling was the first public sculpture, erected in New York since the 1770 equestrian statue of George III. It's also the first American equestrian sculpture cast in bronze. Other objets d'art include: "Metronome," a kinetic wall sculpture and digital clock expelling bursts of steam; Frédéric-Auguste Bartholdi's statue of the Marquis de Lafayette (Bartholdi is best known for the Statue of Liberty);

*“The true heart of the neighborhood, the park is an oasis of art.”*



Henry Kirke Brown's Abraham Lincoln; a statue of Mahatma Gandhi; and a Temperance Fountain sculpted by Adolf Donndorf. The north end of the park is in the midst of a major renovation project that is expanding a children's play area, restoring a pavilion and adding new curbing.

## SHOP THE SQUARE

The streets surrounding and near the park already are home to a number of major chains, including Barnes & Noble, Sephora, as well as local legends such as Fish's Eddy. The big announcement that Nordstrom Rack will take the former Virgin Megastore space next year is just the latest big box to take big space on or near Union Square. Best Buy, taking advantage of space vacated by defunct rival Circuit City, will open a 24-hour store for those needing an electronics fix at 4 a.m. Callalilai opened its third store in under two years, on Broadway between 12th and 13th Streets, in July. On the food front, Baked by Melissa will offer sweet treats at 7 East 14th Street.



## DINING AT THE SQUARE

All of that shopping and sightseeing can work up an appetite, and Union Square has a variety of restaurant types and price points, from Danny Meyer's now legendary Union Square Café to an upcoming outpost of TGI Friday's.

From its impressive wine list to a menu of American classics such as lamb chops to unstuffy service, Union Square Café consistently justifies its reputation as one of the best restaurants in the city. Students, on the other hand, may welcome Friday's mix of salads, sandwiches and entrees in a fun atmosphere. Tim Horton's also will join the fray, providing coffee and doughnuts for those in need of sugar.

Union Square provides a unique blend of history, activity, art and eating – with new retail to come. Take a peek at New York's great history – and an exciting part of its future! ■