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## SOCIAL DIARY

## A mild, sunny weekend in New York

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The Power Luncheon for Women raised more than \$1.1 million this year. It is legendary for attracting women executives across New York's power industries: media, beauty, finance, fashion, and hospitality to name a few.

What this means is that every guest at the event seems to have a new project to tell you about. Laura Day is writing a book on intuitive parenting and Tory Burch has opened a boutique in Rome and Divya Gugnani is coming out with a book on how sexy women eat. Because these women are astute networkers, the pre-luncheon reception is a serious schmooze. That means the focus during the seated lunch can be exactly where it should be: on the work of the organization and the people who make it happen.



Diana Taylor with Alexander and Faith Hope Consolo

Launched by Gael Greene and Joan Weill in 1986, the lunch has a very clever proposition: women can attend for as little as \$350, and premium donors are listed in the program as “The Angels Who Share Their Power.” However men can attend only by paying \$10,000. Nineteen “\$10,000 men” were listed in the program, and speakers at the podium made it clear they’d like to see more. “Giving is empowering for women and for men,” said Taylor, who, as a confidante of Mayor Bloomberg, ought to know.

Speaking of politicians, with Sandra Lee a much-talked-about guest at this year’s lunch, perhaps Governor Andrew Cuomo will join the Power Luncheon next year.