

The New York Times

October 7, 2010

ThursdayStyles

BROWSING

A Soigné Kothari Boutique Opens on Madison Avenue

By MARY BILLARD



Sari-draping tutorials and tea service are among the perks offered by Soigné Kothari at her new Madison Avenue boutique, Soigne K at 717 Madison Avenue (at 63rd Street); (212) 486-2890; soignek.com. The first floor of the sleek minimalist space carries high-end dresses by contemporary Indian designers including Rohit Gandhi and Rahul Khanna (who made the dress worn by Ms. Kothari, right; \$660). Upstairs has traditional evening wear and lavish Indian dresses by designers like Tarun Tahiliani, who designed Elizabeth Hurley's wedding sari.

The store also carries jewelry designed by Ms. Kothari and others, including bamboo rings (\$148) and semiprecious necklace sets with faceted black and green onyx (\$1,300).

***Soigne K, at 717 Madison Avenue, was leased by Faith Hope Consolo and Joseph Aquino of Prudential Douglas Elliman's Retail Group.**