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RETAIL REAL ESTATE REPORT

WOMEN IN RETAIL REAL ESTATE TO CLOSE YEAR WITH CELEBRATION

MANY OF THE RETAIL INDUSTRY'S top female professionals led a highly successful special interest group (S.I.G.) of roundtables geared toward women in retail real estate at the annual RECon convention of the International Council of Shopping Centers (I.C.S.C.) held in Las Vegas last spring. The group continued to score high marks at a series of well-attended events in top cities around the country this year and will close out 2010 with a celebration at the I.C.S.C.'s New York National Conference and Deal Making, Dec. 6–7.

“Because of the size of the New York national conference, and the S.I.G.'s growing following, we're changing our format slightly,” said Faith Hope Consolo, chairman, retail leasing, marketing and sales division, Prudential Douglas Elliman Real Estate, New York. “Our final session of 2010 will be a year-end celebration, with a champagne/cocktail roundtable reception, followed by executives of Lord & Taylor discussing ‘REMaking Their Legend — and Yours.’ Dominick Ponti, senior vice president of store planning, and David Clements, general manager of the New York flagship, will talk about the company's turnaround, the flagship's renovation, and how individuals can remake their own businesses and images. And we'll have a few surprises, too.”

The overall program has been so well received by I.C.S.C.'s attendees that it will continue in 2011, adding more meetings to its schedule. “The next will be at I.C.S.C.'s Mid-Atlantic Idea Exchange in National Harbor, Md., in February of 2011, followed by our first anniversary session at RECon in Las Vegas in May,” Consolo said. “This program, clearly, is here to stay.”