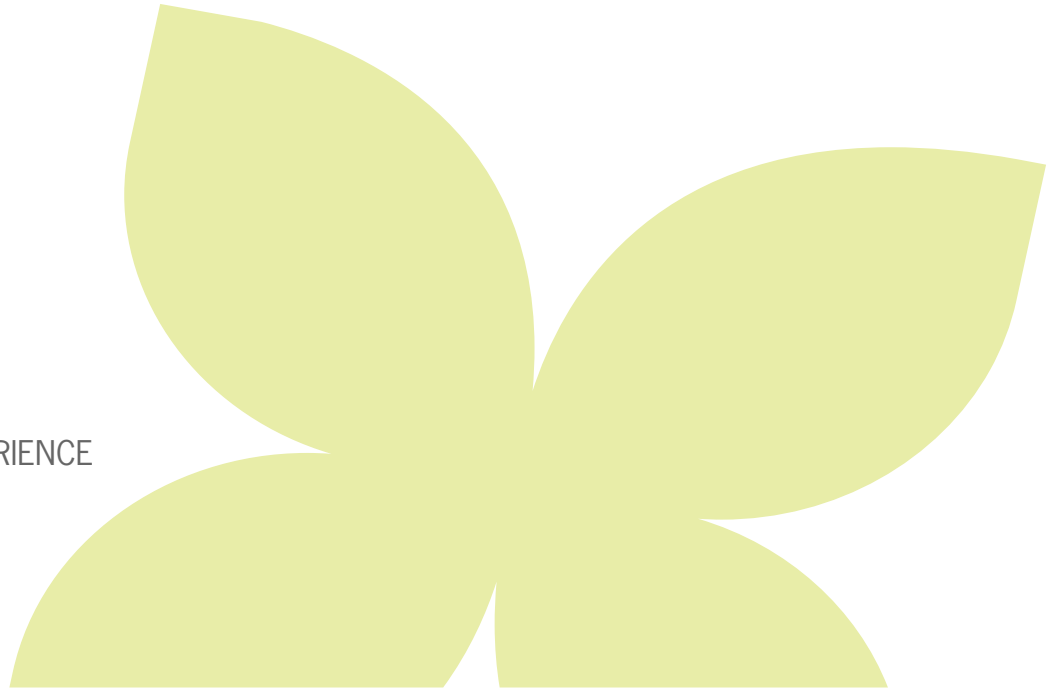


YOU ARE INVITED TO EXPERIENCE



Faith Consolo, Matt Bauer, AND Gail Winston at
The Central Park Conservancy's Platinum Jewels in
Bloom Cocktail Reception, April 14, 2010

PLATINUM JEWELS IN BLOOM

A FLOWER SHOW FEATURING
THE WORLD'S MOST FABULOUS JEWELRY

From April 8 to 17, the world's most fabulous platinum jewelry will be displayed in designer floral arrangements curated by the Central Park Conservancy. These lavish floral displays will be showcased in the windows of 32 premier boutiques on Madison Avenue from East 57th Street to East 86th Street.

"Platinum Jewels in Bloom" celebrates the 30th Anniversary of the Central Park Conservancy and its Playground Partners and it is organized by Madison Avenue Business Improvement District (BID) and sponsored by Platinum Guild International and W Magazine.

Open to the public. www.madisonavenuebid.org

