

REAL ESTATE WEEKLY

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RETAIL RETAIL ROUNDUP

• PRUDENTIAL DOUGLAS ELLIMAN

Getting comfy in Soho

Faith Hope Consolo, Chairman, and **Joseph Aquino**, Executive Vice President of **Prudential Douglas Elliman's Retail Group** have coordinated the lease at 136 Greene Street for Miami-based interior designer Tui Pranich, who will be bringing his Tui Lifestyle brand to a multi-level, 7,500 s/f space.

Pranich, who has been a society go-to for more than 25 years, launched the Tui Lifestyle brand in 2007 to provide posh turnkey home treatments within days.

"The moment we started working on the agency last spring, we began targeting fine home furnishings and design companies," said **Consolo**. "There is an unmistakable concentration of lifestyle retail in this area and to have Tui Pranich here is like slipping into a comfortable chair."

Aquino noted the store offered 35 feet of frontage and had recently undergone a multimillion renovation.

Consolo and Aquino represented the landlord for the transaction; the tenant's broker was New York Commercial Real Estate Services.

Later this month, **Consolo** will present women in the retail and shopping center industries with a rare opportunity to **Lunch with the Leading Ladies** of the business, as she chairs a **Special Interest Group of round-tables at ICSC's Chicago Deal Making**.

Consolo's guests will include Peg Blanchard of the Village of Barrington, Elizabeth I. Holland, from Abbell Credit Corp., Donna J. Pugh, Foley Lardner LLP, and Kristi A. Rankin, from Inland Commercial Property Management.

The luncheon takes place on October 28 at the Hyatt Regency Chicago. Attendance at the Special Interest Group is included in the registration fee for the ICSC conference, but pre-registration is required. Visit www.icsc.org for details.



FAITH CONSOLO