

REAL ESTATE WEEKLY

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Retail Roundup

• PRUDENTIAL DOUGLAS ELLIMAN

Watchmaker leases space in a New York minute

Faith Hope Consolo, chairman, and Joseph Aquino, executive vice president of Prudential Douglas Elliman's Retail Group has arranged the first U.S. location for world-renowned Swiss horologist DeLaneau at 681 Madison Avenue.

The DeLaneau flagship will be across the street from Bameys, and close to a host of retail stars that have been brought to the Avenue by Consolo and Aquino, including Judith Lieber, Leggiadro, Cartier, Lockes for Ivanka Trump, Longchamp, and Aaron Basha. Kimaya, the Indian fashion house and joaillerie, will also be opening soon.

"DeLaneau opening here at this time is a testament to New York's vaunted position on the world's luxury stage," said Consolo.

"This section of Madison Avenue is comparable to the Place Vendome, which makes it the perfect setting for the royalty of horology."

Consolo and Aquino represented the tenant and the landlord in the Madison Avenue leasing transaction.

