

# **REAL ESTATE WEEKLY**

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## RETAIL

### Stars' favorite Pinkyotto leases sixth NYC location

Faith Hope Consolo, chairman, and Joseph A. Aquino, executive vice president of Prudential Douglas Elliman's Retail Group, have arranged a sixth location for cutting-edge designer boutique Pinkyotto.

The store will be located at 330 Bleecker Street in the West Village where neighbors along Marc Jacobs, 7 For All Mankind, Black Fleece, Gant and Reiss, among others. It's the fourth New York City location for Pinkyotto, which also has units in the East Village, Nolita and Williamsburg, Brooklyn, plus additional shops in Los Angeles and Boston.

Founded in 2005, Pinkyotto is known for its ultra-feminine fabrics and en vogue styles. It is a favorite among many of Hollywood's most prominent young stars, including Hillary Swank, Parker Posey and Lindsay Lohan. Consolo and Aquino represent the brand exclusively.

"From the very beginning, we understood the distinct Pinkyotto brand and knew how to help them find their place in the fashion landscape, literally," said Consolo.

Consolo and Aquino exclusively represented the tenant, Pinkyotto. The landlord was represented by Zelnick & Company Real Estate.