

# REAL ESTATE WEEKLY

## BROKERS WEEKLY

THE RESIDENTIAL MARKETPLACE

A Real Estate Weekly Publication

July 21, 2010

### HAVE YOU HEARD ...

**O**LIVER SARKOZY, the half-brother to French President Nicolas Sarkozy, has dropped the asking price on his Upper East Side carriage house.

"The owners have already relocated downtown and are eager to sell," according to **Michael Bolla** of Luxury Lofts & Homes, the exclusive broker for 407 E 75th Street.

Sarkozy has shaved the price from \$11,950,000 to \$10,500,000 with Bolla reminding potential buyers, "While the home would be perfect for an art collector or a family with children attending one of the wonderful schools in the neighborhood, the building can also seamlessly be transformed into commercial, gallery or showroom space."

It covers 8,475 s/f over four floors, the house has 6 bedrooms and 5.5 bathrooms and 2,000 s/f of private garden space.

Sarkozy paid \$6.75 million for the house in 2005 and, with the help of architect Michele Busiri-Vici, put another \$2 million worth into renovating it.

**Jim Mazzeo**, broker/owner of Weichert Realtors - Mazzeo Agency in Manhattan, can relate.

The veteran home seller joined 120 of his Weichert peers for the WREA Homecoming 2010 in New Jersey last week when the franchise rolled out

its new marketing program "We can Relate."

Special guests from St. Jude Children's Research Hospital were also introduced as Weichert Affiliates announced its official sponsorship of the charity.

**V**ETERAN broker **Carmen Lee Shue** is taking her "Carmen Lee Shue Real Estate Show" prime time.

It can now be seen every Monday night at 9:30 p.m. on Time Warner Channel 57, RCN Channel 84 and Verizon Fios Channel 35. Additionally, Manhattan Cable Network (MNN) has renewed the show for a 13th season.

**M**EANWHILE, legendary retail broker **Faith Hope Consolo** — who's responsible for storing up some of the city's most fabulous condominiums — just launched her new Faithful Fashionista on Metro Residential, the popular WPIX television series shown every Sunday at 11 a.m.

Consolo, chairman of Prudential Douglas Elliman's Retail Group, will treat viewers to a private tour of retail rows focusing on boutiques, restaurants, spas and an array of lifestyle destinations in neighborhoods being profiled by hosts Cathy Hobbs and Jeff Appel.

Her first segment last Sunday focused on the Upper East Side where she visited Bond No. 9, Paris-based tea savant Kusmi Tea and specialty clothier Peter Elliot.

Upcoming episodes will present peeks of trendsetters and classics, including the candy shop for cashmere Christopher Fischer and Van Cleef and Arpels,

"I am delighted to have this opportunity to introduce Metro Residential's audience to some of my favorite shopping destinations — we are going for glamour," said Consolo.



FAITH HOPE CONSOLO