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Style File

TREND TRACKING

Color Theory

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Clicking through Todd Selby's snaps of Pharrell Williams' art-filled Miami home, you could be struck by any number of things. Such as: Damn, that guy has a lot of KAWS paintings of Family Guy characters. Or, hey, why don't I live in a spacious art-filled pad in Miami? Or, boy, it feels about 10 degrees colder in New York when you watch the sun glinting off somebody's pool. But the one I'd encourage you to take away, if I may, is this one: Statement-colored shoes—even pink shoes, even for guys—can really make a white-tee-and-jeans outfit look like a whole lot more. And in fact, pink footwear, like Pharrell's raspberry-hued boat shoes (left), has a long, proud history. I'm still kicking myself for missing the scuffed-up pink Chelsea boots Paul Smith showed on his men's runway back in Fall '09. At his color-saturated show at Pitti in Florence last season, Raf Simons showed pink on his men's footwear—hidden on the soles. You can hold out for those when they hit stores this Spring, or, for instant gratification, head over to the Florsheim by Duckie Brown pop-up that's currently open (through March) at 109 Mercer Street in New York's Soho. Duckie designers Steven Cox and Daniel Silver have used color in particular to goose the ultra-trad Florsheim shapes: For Fall, there are brogues in a rich, bloody red not too far from Pharrell's, and for Spring—arriving in store next month—suede bucks and wingtips in a Pepto color the designers call Chalk Pink.



Florsheim by Duckie Brown, at 109 Mercer Street, NYC, was leased by Faith Hope Consolo and Joseph Aquino of Prudential Douglas Elliman's Retail Group.