

Soho hands down is still the strong winner in NYC
Here are the latest retail stores coming into the area
No. 44 Mercer is being delivered fully built

On Broadway apparel is expanding at a variety of price points and at a very fast pace. **Timberland** is coming to 474 Broadway. **Escada** is planning to open at 555 Broadway. **Hugo Boss** has gone to 555 Broadway and **Eastern Mountain Sports**, is relocating south to 530 Broadway at the corner of Spring Street, tripling their store size. **Victoria's Secret** is moving north to 568 Broadway and **Pink** by Victoria's Secret is going into **Vicky's** old store at 565 Broadway, the southwest corner of Prince Street.

44 Mercer Street - available for lease



[Please click here to view the property flyer](#)

Cole Haan is opening at the corner of 130 Prince Street. Alabama-based Southern gentleman style boutique **Billy Reid** has opened at 54 Bond Street at Bowery. **Fred Perry** has just signed a lease at 133 Wooster Street. San Francisco menswear catalog **Clark's Register** is now bricks and mortar at 339 West Broadway. **Tools for Living** a spin off on Design Within Reach has debuted at 142 Wooster Street, the former home of the first DWR Studio in Manhattan.

Floor Plans

Argentinean clothing brand **Etiqueta Negra** is taking a space at Lafayette Street off Prince Street. **Rock n Roll Hall of Fame** with an expected one million visitors is going to 76 Mercer Street and **Nike** is also coming to



Mercer Street at No. 21. **Costume National** has already had their grand opening party, which was spectacular at 160 Mercer Street. They relocated from Wooster Street. **Vera Wang's** Mercer Street store, near **The Mercer Hotel**, will be one-of-a-kind once it opens later this year.



The new tenant at **44 Mercer Street** will get a new **storefront** and a **fully built store**. There will be two levels of selling space and pricing is competitive.

To request rental information for 44 Mercer Street [please click here](#).

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